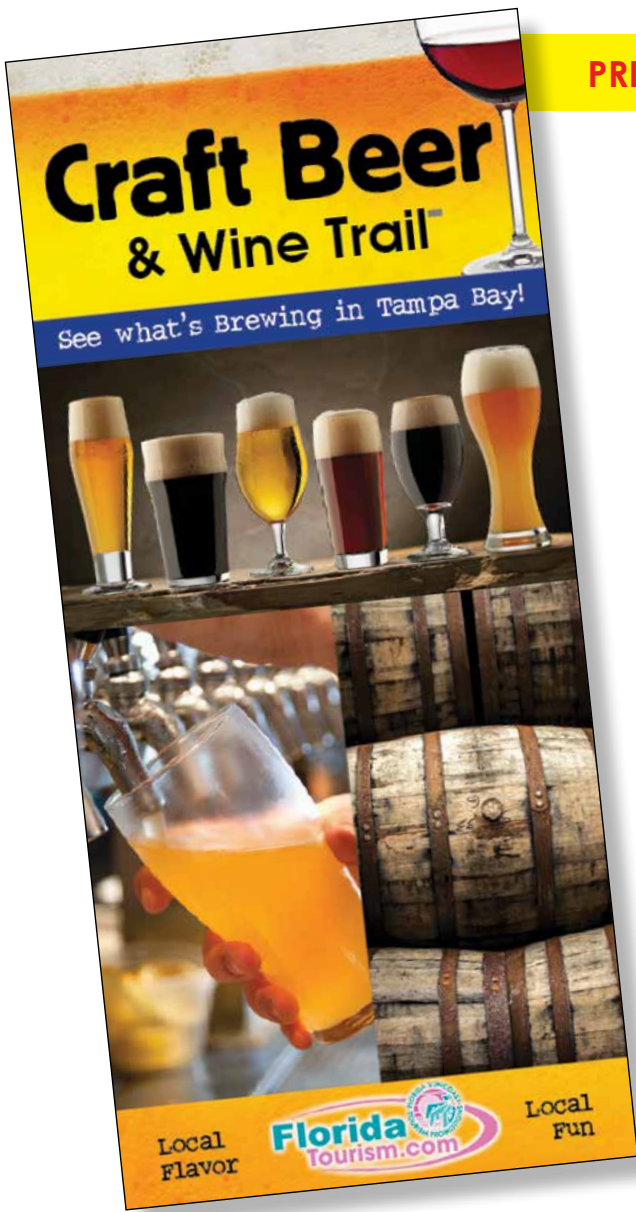


PRINTING JANUARY 2016 FOR IMMEDIATE RELEASE



# Craft Beer & WINE TRAIL for Tampa Bay

Due to the increasing popularity of Craft Beer our CRAFT BEER & WINE TRAIL MAP is still growing! Printing 100,000 copies annually and expanded distribution now includes Hillsborough County.

Look for this publication Premium position in over 700 locations throughout Hillsborough & Pinellas including hotels, rental cars, restaurants, attractions etc. (location list available upon request)!

## AD SIZES AVAILABLE

1/4 PANEL

FULL PANEL

1/2 PANEL

Calendar Listing/Logo

**FREE COUPON**  
to track results

Optional - not required

Contact us for current pricing!  
**(757) 544-1212**

[flsun@floridasuncoast.com](mailto:flsun@floridasuncoast.com)

Printing a minimum of 100,000 copies annually with payment due in full at time of order.

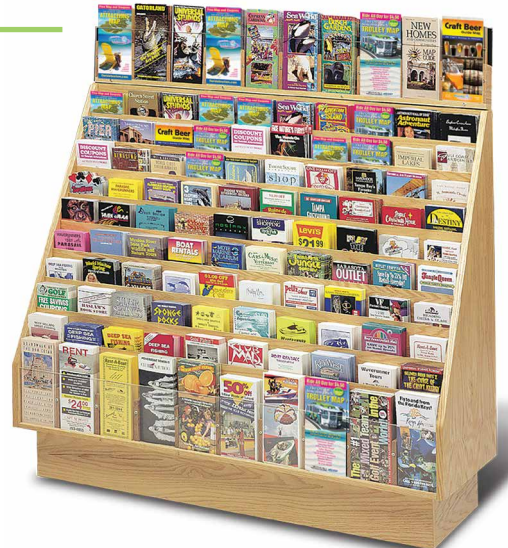


Serving Florida Tourism since 1985!

*"They've gone like hot cakes and we would like to keep supplying these"*

Visitor Center St. Pete Chamber of Commerce  
Lauren Johnson

Distributed in all FSTP Brochure Displays and Attraction Map displays in Hillsborough & Pinellas.



All our clients & locations receive FREE ADVERTISING on



"We're just the brochure guys..."

# Here's what our long time partners have to say...



"The Florida Aquarium has been working with Florida Suncoast Tourism since we opened in 1995. The publications they produce continue to be our most successful attendance drivers and the brochure distribution service reaches thousands of potential Aquarium guests. The mini brochure was the number one coupon redeemed in 2007."

*Scott Rose, VP of Marketing*  
The Florida Aquarium has been a consistent client since 1995

"The City of Tarpon Springs has contracted with Florida Suncoast Tourism Promotions since 2001 for distribution of our tourism brochure. In addition, FSTP has provided professional printing services for several full color brochures for our tourism and performing arts programs. The services of FSTP has always been top notch! I can't say enough about the professional, courteous and prompt attention that we receive from FSTP and their staff in return for our limited advertising budget. I wholeheartedly recommend them."

*Judy Staley, Research and Information Officer, City of Tarpon Springs*  
The City of Tarpon Springs has been a client since August 2000



"Florida Suncoast Tourism Promotions has been a consistent ROI leader for our various tourist-based ad campaigns. Their reach is deep and targeted, and allows us to reach thousand of potential visitors for which we would have no other method to do so. Drake and his team are a valuable partner of CMA."

*David Yates, Executive Director*  
Clearwater Marine Aquarium has been a consistent client since March 1991

"Florida Suncoast Tourism Promotions has served as our brochure rack provider here at the Sheraton Sand Key Resort for the last 24 years. In all that time they have continuously done an outstanding job for us. The rack is at all times well supplied and maintained and they always handle any special request we have and are a pleasure to work with. When you think of brochures, Drake Decker and Florida Suncoast Tourism Promotions are number one!"

*Creel, Guest Services Manager*  
Sheraton Sand Key Resort has been a consistent client since Fall 1985



**MARINA JACK**  
RESTAURANTS

"Just wanted to take a moment to share with you our great results from your program for both the restaurant and Marina Jack. Over the course over the last two years we have increased our revenues and overall volume primarily due to the great brochure distribution program that you offer. In today's economy everyone is looking for new business and this has clearly been one of our best marketing moves."

*Tom DeLong*  
Marina Jack has been a consistent client since Spring 2005



"For more than two decades, Tampa's Lowry Park Zoo has partnered with Florida Suncoast Tourism. In addition to the distribution of our rack cards, we have also been successfully involved in several of their programs including the mini-rack brochures and visitor maps. They are reliable, fast and provide top quality products and services that help DRIVE OUR BUSINESS! We would definitely recommend Florida Suncoast Tourism to any business that is trying to build awareness and drive attendance."

*Jason Davis, Director of Marketing*  
Lowry Park Zoo has been a consistent client since August 1991



"Cost-effective outreach to tourists is one of the major focuses of Mote Aquarium's marketing efforts. Over the past few years, we have found expanding distribution with Florida Suncoast Tourism Promotions to be one of the most productive vehicles to bring visitors through our doors."

*Stacy Alexander, Corporate Relations and Promotions Director*  
Mote has been a consistent client since June 1991

***We are so confident in the quality of our services that we would be happy to give you our complete client list and invite you to call any of our clients for references!***